

# *Guiding Principles of Robert B. Lynch*

## *His Inner Core for which His Life was a Living Testament*

### **1. Wisdom & Learning**

- Seek the Wisdom of the Ages, Honor the Values of Our Forefathers
- Learn From History, Make It Come Alive
- Learn All Your Life: Develop Others by Passing Your Learning Along

### **2. Responsibility & Standards**

- Hold Your Responsibilities As Dearly As Your Rights.
- Set Your Sights High If You Want To Be Successful
- Keep The Highest Standards & Ethics Paramount In Your Life

### **3. Goodness & Beauty**

- Strive To Bring Goodness & Loveliness Into The World;
- Be Patient with Others; Always Say "Please" And "Thank You."
- Demonstrate Your Belief In The Inherent Goodness Of People

### **4. Fairness & Integrity**

- Earn People's Respect by Treating Them with the Highest Respect
- Be Fair To All, Always Give Everyone the Benefit of the Doubt
- Be Sure Your Words are Your Bond, and Reflective in your Deeds

### **5. Values & Character**

- Values and Ideals are Necessary to Shape a Better World
- Always Do The Right Thing, Even Though Circumstance May Give You an Advantage By Doing Something Less Than Honorable
- One's Character & Values Are More Important Than Anything Else

### **6. Tenacity & Perseverance**

- Don't Give Up Even When Times Are Tough And Obstacles Rough
- Stand Up For Your Values: Don't Be Afraid To Voice Your Opinion,  
Even if Others Don't Agree; Protect the Interests of the Minority
- Perseverance Often Makes the Difference between Success & Failure

### **7. Leadership & Vision**

- Rally People Around a Good Cause
- Inspire People To Work Together As A Team;  
Combining Honor & Caring to Bring Out the Best in Others
- Understand People's Unique Psychological & Personal Needs

### **8. Community & Country**

- Always Give More Than You Receive
- Everyone Benefits When Working for the Community's Greater Good
- Leave The World A Better Place Than You Found It.

### **9. Navigation In Storms & Crises**

- Always Keep Your Wits About You
- Don't Burn Your Bridges Behind You
- Always Stay Focused, Keeping The Ultimate Objective in the Forefront

